

For Cal State San Marcos Alumni & Friends

steps

CELEBRATING 25 YEARS OF
TRANSFORMING
DREAMS INTO
OPPORTUNITIES

CELEBRATING 25 YEARS

25

California State University
SAN MARCOS



SPRING/SUMMER 2015



Dear Alumni and Friends,

Twenty-five years ago, our founders set out on a mission to create a new kind of university—one uniquely poised to meet the demands of the 21st century. Over the years we've certainly grown and changed, but that commitment to innovation is core to who we are as an institution. Today, Cal State San Marcos is:

- The place where area businesses and organizations partner to foster economic development and create real-world learning opportunities. (Turn to page 12 for a look at our new programs in cybersecurity and hospitality that respond to and reflect industry demands.)
- The place where highly talented individuals come together in the pursuit of answering some of our society's most critical issues. (Turn to page 24 and meet four of our outstanding and talented faculty members who are making an impact—in and out of the classroom—every day.)

- And, we are the place where students are supported in their journey to achieve their academic dreams. (Turn to page 32 to read about how two of our alumni found the resources and confidence they needed to graduate, earn advanced degrees and achieve their career dreams.)

This year is the 25th anniversary of Cal State San Marcos, and as we reflect on our past, we also have our sights set firmly on our future. We are growing – opening new facilities, breaking ground on others, increasing our reach, attracting more students than ever and deepening our connections to the region. In a world with no shortage of challenges, CSUSM is proud to provide the knowledge, skills and perspectives to creatively address issues, develop solutions and seize opportunities.

So, on behalf of our entire campus community, thank you for your continued interest in and support of CSUSM. It is a great privilege to be your partner in this wonderful journey.

Sincerely,

KAREN S. HAYNES, PH. D.



steps

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STEPS IS PUBLISHED SEMIANNUALLY BY UNIVERSITY ADVANCEMENT AT CALIFORNIA STATE UNIVERSITY SAN MARCOS AND IS DISTRIBUTED TO ALUMNI AND FRIENDS.

The purpose of the publication is to showcase CSUSM programs and initiatives, share student success stories and highlight opportunities for alumni and friends to engage with and support the University and its strategic funding priorities.

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LETTERS

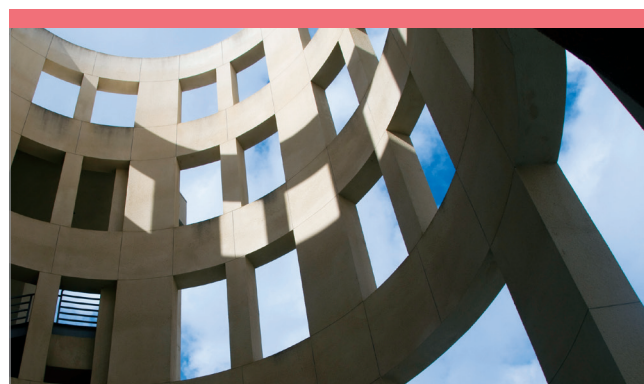
Steps welcomes letters from our readers. Please email: publicity@csusm.edu



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In 2015 CSUSM marks its milestone 25th anniversary with a year-long series of programs & activities, including a scavenger hunt and open house.



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For 25 years CSUSM has been educating teachers, continuously planting the seeds for a better tomorrow.



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In its first four seasons, women's volleyball has demonstrated a winning spirit on and off the court.

SCAVENGER HUNT BRINGS CAMPUS TOGETHER

In January, the University launched a year of celebrations in honor of its 25th anniversary with The Prowl, CSUSM's first campus-wide scavenger hunt.



Photo by Estaban Robinson

When CSUSM was founded 25 years ago, the word "selfie" was not yet a part of our nation's vocabulary. But the early days of 2015 found hundreds of students, staff and faculty across campus snapping photos of themselves as they visited designated campus departments and buildings in hopes of winning a grand prize.

On January 27 and 28, the University launched a year of celebrations in honor of its 25th anniversary with The Prowl, CSUSM's first campus-wide scavenger hunt. The hunt was designed to encourage the CSUSM community to explore many of the unique locations and hot spots across campus.

At each of the 25 stops, hundreds of participants gathered paw print stickers for their game cards as well as anniversary-themed giveaways and SWAG. Once participants visited all the listed locations, including the final stop in the new Alumni Association offices in Commons 201, their completed game cards were entered into a drawing featuring over 100 prizes donated by

CSUSM Foundation Board members, such as a vacation package, theme park tickets, a bicycle, a skateboard, an iPad, a campus parking pass and gift cards.

A selfie competition invited players to snap a self-portrait at up to 10 designated campus locations. The most spirited and creative self-photographers from each location won a Starbucks gift card.

Following The Prowl CSUSM's 25th anniversary festivities continued with the president's annual Report to the Community in February, Super STEM Saturday, in March, the groundbreaking for the new Sports Center and Discover CSUSM Day in April. CSUSM's annual gala on June 20 will feature a blue and silver 25th anniversary theme, and more events are scheduled for this fall.

Watch and relive the excitement of The Prowl:
<http://news.csusm.edu/prowl>

A special thank you to our 25th anniversary signature sponsors!



New Vice President of Community Engagement



Patricia Prado-Olmos, a respected professor and director of the Alliance to Accelerate Excellence in Education, was named CSUSM's new vice president of Community Engagement in January.

Top 20 School for Hispanic Students



BestColleges.com named CSUSM as one of the best colleges in the nation for Hispanic students, ranking the university No. 20 out of 50 based on academics, student engagement, cultural impact and more.

Diversity Poster Campaign



A poster campaign created to educate the community about cultural appropriation appeared at the Kellogg Library this spring. View all the "Beyond the Stereotype" posters at: www.csusm.edu/equity/stereotypes



Photo by Vanessa Lomibao

FESTIVAL FUELS INTEREST IN SCIENCE, INNOVATION

Interactive demonstrations and hands-on science activities including rocket launches, build-a-robot stations, a magic show and animal encounters engaged more than 5,000 science enthusiasts of all ages at Super STEM Saturday on March 14.

Sponsored by ViaSat, Northrop Grumman, Genentech and Palomar Health, Super STEM Saturday is designed to expose and engage kids of all ages and their families to the diverse and exciting fields of science, technology, engineering and mathematics, known as the STEM disciplines. The brainchild of The Classical Academies and held in partnership with CSUSM, Super STEM Saturday is a signature event for the San Diego Festival of Science and Engineering.

A special (and tasty) treat this year, the festival landed on Pi Day (3.1415 = 03/14/15). Attendees marked the occasion with a slice of pie, a customary tradition among math fanatics.

Save the date for next year's Super STEM Saturday: March 12, 2016



Watch this student-produced video, featuring highlights from this year's Super STEM Saturday:

<http://news.csusm.edu/super-stem>

THOUSANDS DISCOVER CSUSM AT OPEN HOUSE



Photo by Esteban Robinson

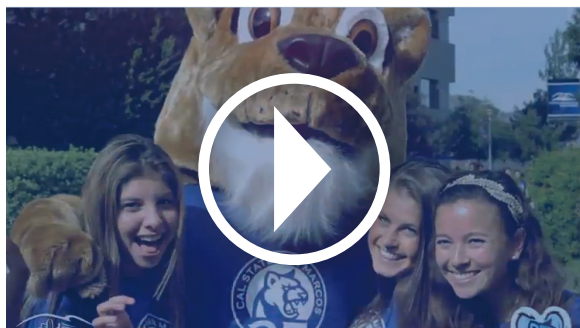


Photo by Esteban Robinson



More than 5,000 future Cougars with their families and community guests experienced Cal State San Marcos up close at Discover CSUSM Day, an all-campus open house on April 11 that featured campus tours, academic lectures and exhibits, a track and field invitational, baseball doubleheader, music, dance and theater performances and more. The free open house was part of the University's year long 25th anniversary celebration.

Engaging lectures like sociology professor Dr. Matthew Atherton's "Who could prevent more crime: Batman or Bruce Wayne?" and a lively chemistry-inspired magic show hosted by students in the College of Science and Mathematics were among the more than 80 activities held on campus. With something for every age—from a community mural to a workshop on Estate Planning Essentials—Discover CSUSM showcased why Cal State San Marcos is the premier university of the region.



Whether they tapped into their creative side, met future roommates, cheered for the home team or were inspired by renowned professors at Discover CSUSM Day—one thing is certain...they all look better in Cougar Blue!

<http://news.csusm.edu/discover-csusm>

CSUSM'S TRAILBLAZER, COOL WOMAN & PRESIDENT OF THE YEAR



This spring, President Karen Haynes received recognition from several regional and state-wide organizations who took note of her exceptional leadership in higher education and status as a role model for women in and out of academia.

A Champion for California's Students

At the March 25 California State University (CSU) Board of Trustees meeting in Long Beach, the California State Student Association (CSSA) presented Haynes with the Robert C. Maxson President of the Year award in recognition of her commitment to students and the mission of the CSU.

"It is probably the highest honor a president can receive to be recognized in such a meaningful way by students in one's own university system," said Haynes.

A Cool Woman

At a ceremony on April 14, Haynes was named one of Girl Scouts San Diego's Cool Women 2015, honored for her extraordinary leadership and community service. She was among 11 Cool Women and one Cool Girl honored.

"A social worker at heart, Karen brings the ideals of that profession to her presidency," said Magda Marquet, founder and co-chair of Althea Technologies and AltheaDX, and a 2014 Cool Woman.

A Trailblazing Leader

Haynes was one of six CSU women presidents to receive the Trailblazer Award from Leadership California in recognition of groundbreaking achievements and leadership in academia at an awards ceremony on April 27 in Los Angeles.

According to Leadership California, the annual awards celebrate "women of influence who exemplify a spirit of exploration, passion and groundbreaking achievement that leads the way for others to innovate and succeed."

"With higher education in the forefront of state policy issues and as a desired goal of many of California's people, the opportunity to honor the women leading higher education in our state could not be more relevant and timely," said Pamela Hemann, executive director of Leadership California.

A Top School for Vets



For the second year in a row, CSUSM was designated a Top School by *Military Advanced Education* in its 2015 Guide to Colleges and Universities. The guide measures best practices in military and veteran education.

Honors for CSUSM Communications



The Far West District of the Council for Advancement and Support of Education awarded CSUSM with a Bronze Award for *Steps* magazine and a Silver Award for the execution of crisis communications during the 2014 Cocos wildfire.

Student Health and Counseling Services Building Opens



The new 20,000-square-foot Student Health and Counseling Services Building opened in January, adjacent to Parking Structure 1.

JAN & ESTHER STEARNS CREATE A NEW HOME FOR FORMER FOSTER YOUTH



"We are moved and humbled to be part of this innovative program. We think of all of the ACE Scholars as part of our family, and we are thrilled to partner with CSUSM to ensure that this good work continues for many generations to come."

- ESTHER STEARNS

Home to a one-of-a-kind program that provides comprehensive support to former foster youth pursuing their college degree, the new Jan and Esther Stearns Center for ACE Scholars officially opened its doors at a grand opening celebration on Feb. 10. In the fall, the Stearns gifted \$1 million to ACE Scholars Services—the largest donation in the program's history—to establish the center, as well as an endowment that will provide ongoing support.

"Very few people really understand the circumstances of young people who have been in foster care—but CSUSM gets it," said Esther Stearns, who became involved in the program five years ago after reading a news article about ACE in *U-T San Diego*. Stearns and her wife are longtime advocates for foster youth and have three adopted foster children.

A New Home and a Stronger Future

Located off Tukwut Courtyard in Craven Hall, the new center features a large study area outfitted with new computers, a state-of-the-art training room, program offices and a community resource office, as well as a spacious student lounge furnished by Jerome's Furniture. With the Stearns gift, CSUSM will have the capacity to grow the program to twice its current size, serving up to 100 students.

As more than 200 guests gathered for the dedication of the new center, the occasion was an emotional moment for President Haynes, who fought back tears twice as she thanked the Stearns for their generosity and shared commitment to former foster youth.

"Cal State San Marcos is fortunate to have two community-minded heroes that share our appreciation for our ACE Scholars," said Haynes. "We are so very proud to place their names on the

Center's wall and dedicate this new space in their honor."

Founded in 2007, ACE Scholars Services serves more former foster youth per capita than any other university in the U.S. and has an 80 percent student retention rate that exceeds the national average by 30 points. This May, the program will have 37 alumni.

"From our hearts, we want to thank Jan and Esther Stearns for what they have done to build our new home on campus," said ACE Scholar Karen Lopez, on behalf of her fellow scholars. "Without your help, devotion and support, many of us would not be in these promising places in our lives that we are today."





STATE-OF-THE-ART NURSING FACILITY **OPENS ON CAMPUS**

This spring, students, faculty and staff celebrated the opening of CSUSM's new state-of-the-art nursing facility, bringing nurse education on campus for the first time since the program's inception in the fall of 2006. Previously, the School of Nursing (SoN) was housed in the Palomar Health building on Craven Drive.

"This is beautiful. I'm really impressed," said nursing alumna Tracie Neff, a medical-surgical nurse at Sharp Memorial Hospital, who attended the Open House in February. "This is what I always envisioned a nursing school to look like."

The renovation of the third floor of University Hall to create an on-campus home for the School of Nursing was completed in December 2014. The result is an attractive, 12,000-square-foot facility with the additional space and enhancements to meet the needs of the School, which has grown rapidly in the last several years, to offer bachelor's and master's programs with many flexible options. The new facility has a larger nursing skills lab with 11 beds, a state-of-the-art simulation

theater and four mock exam rooms designed for use by graduate students in the nurse practitioner program. In addition, there are eight faculty offices, nine lecturer stations and an entrance to the school from Palm Court.

Denise Boren, director of SoN, said the school's on-campus location would offer many opportunities for greater camaraderie and collaborations with the campus community.

"Our students will have the chance to mingle with other students on campus and use facilities like the University Student Union," Boren said. "Our faculty will get to know the faculty here. Being on campus gives us greater opportunities to collaborate with other departments within the College of Education, Health and Human Services that we are a part of. We are working with faculty from speech language pathology, social work and kinesiology to develop scenarios where our students can work together."



Jean Doan Quinby (right) in a laboratory while training for her RN in the 1940s.

HONORING A BELOVED MOTHER AND NURSE

Jean Doan Quinby was passionate about her children and family, and her career. For over 50 years she served as a nurse, compassionately caring for her patients in a variety of settings, including private practices, hospitals and a senior living facility. Committed to nurse education, she also served as the director of the El Paso Community College School of Licensed Vocational Nurses in El Paso, Texas in the 1960s.

After her recent passing, Jean's son, Dave Quinby, and his wife, Linda, wanted to honor her memory and legacy in a unique way. They decided to endow a scholarship at CSUSM in her name,

knowing that she would be quietly thrilled to be a source of inspiration for future generations of nurses.

"It felt like the right thing to do at the time and then, afterward, we realized it felt really good to give too," they said.

If you'd also like to experience the joy of supporting students in their journey through higher education, contact CSUSM University Advancement at www.csusm.edu/giving or 760-750-4400.



AN IMPORTANT QUESTION TO PONDER

A spring initiative at CSUSM posed a simple yet impactful question: What gives your life meaning? The answers are as unique as the individuals responding.

Led by faculty with support from the CSU Institute for Palliative Care, the What Gives Your Life Meaning? (WGYLM) campaign aimed to raise awareness of palliative care and its role in improving the quality of life for patients with serious or chronic illness.

The 10-day event series, hosted in partnership with CSUSM faculty, included a resource fair, art projects, a movie night and several discussions and lectures.

"It was a way to educate students and the community about palliative care, health care choices in general and the emotional issues involved," said Sharon Hamill, professor of psychology, who also serves as the Institute's faculty director for the CSUSM campus. "When there is an illness in the family, it's a family affair. It's not just about the person who has the illness. Knowing about the resources that are available and

knowing about your options is vital. It's also important for students to be educated about palliative care because illness can strike anybody at any time."

In Professor Catherine Armas-Matsumoto's communication course on interviewing, for example, students questioned their peers about their thoughts on what gives their lives meaning. Subjects were also asked about advance directives.

"Overwhelmingly, students do not know what an advance directive is," Armas-Matsumoto said. "When it is explained to them and when they think about it for a few minutes, they realize that maybe this is something they should look into."

The WGYLM campaign was months in the making.

"What the faculty at CSUSM are doing with What Gives Your Life Meaning? is creating an exciting experience that will be replicable at other campuses to engage students and the community," said Helen B. McNeal, who serves as the Institute's executive director.

"And, as usual, CSUSM is raising the bar for how our other partner campuses can engage students and community members. They are helping the Institute achieve our mission and ensuring that everyone understands what palliative care really is and what its benefits are."

What is Palliative Care?

Since launching in 2012, the CSU Institute for Palliative Care has had a profound impact in both the region and the nation thanks to a number of initiatives, including a series of online courses for hundreds of healthcare professionals who are helping thousands of patients lead more comfortable lives.

To learn more about what palliative care and find resources, including classes and events, visit:

<http://csupalliativecare.org/>



RECOGNIZED FOR EXCELLENCE IN COMMUNITY ENGAGEMENT

The Carnegie Foundation recognizes CSUSM's commitment to community engagement through teaching, research, service and partnerships.

The Carnegie Foundation for the Advancement of Teaching announced earlier this year that Cal State San Marcos is the recipient of the 2015 Community Engagement Classification, recognizing the institution's commitment to engagement through teaching, research, service and partnerships. CSUSM first received this designation in 2006 when it was one of only 12 institutions in the state, and 76 nationwide, to be honored. Since that time the program has grown, and CSUSM is now joined by 360 other colleges and universities in the United States—and 33 statewide—to carry this prestigious distinction, which is valid through 2025.

CSUSM has long held community engagement as a cornerstone of its institutional mission. We see it as a collaboration between the University and its larger communities (local, regional, state, national and global) for the mutually beneficial exchange of knowledge and resources, in a context of partnership and reciprocity—as a cornerstone of its institutional mission.

"As a public university, I believe that community engagement is an obligation," reflected President Karen Haynes. "Quite simply, community engagement makes sense because it builds on a core CSUSM strength: putting academic inquiry at the

service of solving real-world problems. In the case of Cal State San Marcos, what I wish to emphasize is that everything we do—every initiative, every project, every program, every event—grows out of a deeply ingrained institutional culture of community engagement."

**To read more about our
Community Engagement
initiatives, visit:**

**[www.csusm.edu/community/
carnegie](http://www.csusm.edu/community/carnegie)**



NEW PROGRAMS MEET INDUSTRY NEEDS

The California State University system has been called the greatest jobs engine the state has ever known, and Cal State San Marcos takes that role to heart. Based on feedback from stakeholders in multiple business and nonprofit sectors, CSUSM is launching three new and innovative programs. The aim is to meet the region's needs for trained professionals in cybersecurity, hospitality management, as well as, child and adolescent development.

CYBERSECURITY

San Diego is increasingly seen nationally as a cybersecurity cluster. A recent study highlighted that the region is home to more than 100 cyber companies which—along with the U.S. Navy's Space and Naval Warfare System Command Center—employ about 6,600 workers. However, within the field there is a clear industry need for employees who are both technically proficient and business savvy. Starting this fall, CSUSM will offer a first-of-its-kind Professional Science Master's in Cybersecurity.

A professional science master's (PSM) is an innovative, new graduate degree designed to allow students to pursue advanced

training in science or mathematics while simultaneously developing workplace and business skills.

"Local companies have made it clear that there is a skills gap, making it difficult to hire a workforce knowledgeable in both cybersecurity and business," said Katherine Kantardjjeff, dean of the College of Science and Mathematics (CSM). "Cyberattacks affect all industry sectors. CSUSM was approached by several industries including financial, healthcare, telecommunications and defense, requesting training for their existing personnel. We are very pleased that we could move quickly to offer this unique program and fulfill a significant regional need for cybersecurity professionals."

The program, designed for working adults with classes in the evening, can be completed part-time in two years. Curriculum will be a blend of cybersecurity courses, business courses and a capstone semester-in-residence project that includes onsite experience in a company.

"Information security infrastructures are the needed fabric to insure that organizations are secure, compliant and providing protection for critical data," said John Gormally, a major account manager at F5 Networks, Inc. and member of the CSM Advisory Board. "Cal State San Marcos is leading the way with the launch of this program which is so closely aligned with workforce needs in the technology industry."

For more information visit:
www.csusm.edu/go/cybersecurity



HOSPITALITY & TOURISM

Hospitality is a global industry but in the San Diego region, it's almost a way of life. From the wineries of Temecula to the beach resorts of San Diego, the region is the fifth most popular travel destination in the United States. In fact, one in eight jobs in San Diego County is tourism related. As visitor demand to Southern California continues to increase, the College of Business Administration (CoBA) is proud to be launching a new hospitality management option in its Specialized Accelerated MBA (SAMBA) program.

The SAMBA is a unique "stackable" program consisting of three phases: the foundation, the core and the specialization. The specialization entails 12 units of advanced study in either business intelligence, international business or, as of this fall, hospitality and tourism management.

"We initiated the new hospitality and tourism management option for our SAMBA program after meeting with a focus group of local industry experts and City of Carlsbad Mayor Matt Hall to discuss the growing need to educate hospitality employees in each functional area of the hospitality and tourism industry," said Mohammad Oskoorouchi, associate dean and director of Graduate Programs. "Together with the local experts from Marriott, La Costa Resort, LEGOLAND, Welk Resorts, Grand Pacific Resort, Hilton and Sheraton, the College developed a professional certificate for entry- and mid-level managers who are already working in the hospitality field."

Ed Fuller, an active member of the CSUSM Foundation Board and an internationally recognized hospitality industry leader, educator and best-selling author who served as the former president and managing director of Marriott International, is pleased to see that CSUSM is meeting the demand with this innovative program.

"This is the perfect combination, uniting the strength of the University's MBA program with the needs of the expanding hospitality industry," Fuller said. "And, given the nature of the booming Asian hospitality market, I would expect the program to attract a significant number of international students as well."

This one-year program is composed of three certificates: foundations, core and specialization, and ends with a culminating experience or internship.

For more information on the Hospitality and Tourism program, visit:

www.csusm.edu/mba/samba/



CHILD AND ADOLESCENT DEVELOPMENT

The College of Humanities, Arts, Behavioral and Social Sciences launched a new degree program this semester, Child and Adolescent Development (CHAD).

With a focus on the developmental processes that occur from conception through the end of adolescence, CHAD employs both classroom and applied fieldwork education, which will be completed through the University's partnership with the Center for Children and Families, an on-campus childcare facility.

CHAD majors will learn to evaluate, assess and interact with children and adolescents and their families in a variety of settings. At least seven new CHAD courses were added for students pursuing this degree track, which also requires students to take a substantial load of upper-level psychology courses.

Sharon Hamill, the program's director, said, "The goal of this program is to have students engage in hands-on research, so they have practical experience with how children and adolescents grow and develop, and also understand how policies affect children, adolescents and their families."

Developed in close collaboration with local community agencies, this research-centered program is designed to prepare students for careers in the fields of research, education, healthcare, public policy, counseling and law.

For more information on the Child and Development program, visit:

www.csusm.edu/chad





CELEBRATING 25 YEARS

From humble beginnings as a chicken ranch to becoming a bold, innovative university with a forward focus, CSUSM turns 25 this year. Although founded in 1989, when the governor signed Senate Bill 365 declaring the former SDSU satellite campus as a new state university, CSUSM marks its anniversary by its first day of classes, which were held in the fall of 1990.

A lot can happen in 25 years. The same year that CSUSM opened its doors, the first webpage was posted on the World Wide Web; West and East Germany were officially reunited as one nation; the Hubble Telescope was launched into orbit; and Activist Nelson Mandela was released from prison after spending 27 years as a political prisoner in South Africa.

WHERE IT ALL BEGAN

Cal State San Marcos was the first in a new era of public higher education. Prior to its establishment, there had been no new comprehensive universities built in the U.S. in two decades.

Founded on principles of academic excellence and access, CSUSM welcomed its first students (448 juniors and seniors) in 1990. While the permanent campus was being constructed on the former site of the 304-acre Prohoroff Poultry Farm in the foothills of San Marcos, students attended class at a temporary storefront location. In those early semesters, students and employees nicknamed the University Cal State Jerome's in homage to its nearby neighbor and landmark business, Jerome's Furniture.

Within two years, enrollment reached 1,700 students and the University moved to its permanent address on Twin Oaks Valley

Road with the completion of Craven Hall, Academic Hall and Science Hall I. The center of campus was marked by the Founders Seal which commemorates the twelve founding faculty who laid the groundwork to shape CSUSM with a bold vision that focused on community engagement and experience-based learning. That campus landmark has become the site of one of CSUSM's urban legends; rumor suggests that students who dare to step on the seal will not graduate in four years.

Since its modest beginning, CSUSM remains focused on its vision to prepare tomorrow's leaders, build great communities and solve critical issues. Today CSUSM is home to nearly 13,000 students and boasts just over 35,000 proud alumni who are making an impact every day in the region and beyond.



1989

The 304-acre Prohoroff Poultry Farm in the foothills of San Marcos is purchased by the CSU for \$10.6 million to establish the first comprehensive university founded in nearly two decades—California State University San Marcos.



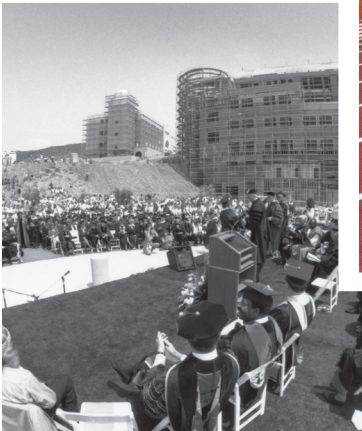
1990

President Stacy and 12 founding faculty are given one year and a budget of \$3.9 million to lay the groundwork for CSUSM, its mission and its first nine majors.



1990

Construction begins on the permanent campus and CSUSM admits its first 448 students.



1991

Seven students are awarded the first Bachelor of Arts degrees in campus history.



1998

A generous donation from Bob and Ruth Mangrum helps to build Mangrum Track and Field, home to two of the first sports—cross country and track & field—which are still led by founding coach and Olympian Steve Scott.



2003

CSUSM experiences a building boom. Starting in 2003, CSUSM builds 14 new buildings in 12 short years, adding a total of 1.4 million square feet. Among the new facilities is Markstein Hall, the University's flagship business building named after generous supporters Ken and Carole Markstein.



2006

The School of Nursing opens its doors thanks to a \$2.5 million gift from community partner Palomar Pomerado Health.



2011

Cougars get competitive on the court with the addition of three new sports—volleyball and men's and women's basketball—bringing the total number of teams to 14.



2014

Dr. Karen Haynes celebrates 10 years of presidency at CSUSM, making her the longest-standing president in campus history. Under her leadership CSUSM has more than doubled in size, bringing enrollment to over 12,000 students.

THE ICONS OF CSUSM

Transforming one of the largest egg ranches in the world into a modern campus ready to lead innovation in the 21st century, took vision and a lot of heart. Even before the University’s founding in 1989, prominent community leaders and philanthropists recognized the potential reach and impact of CSUSM. Today, six of the University’s buildings and facilities proudly bear the names of some of those visionary trailblazers.

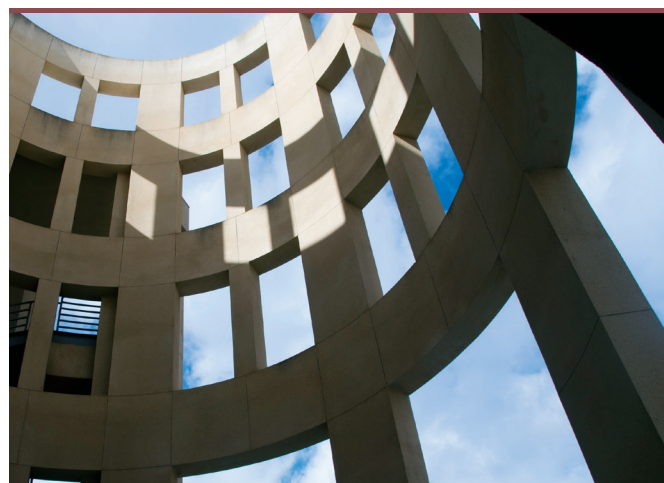


CRAVEN HALL The Father of CSUSM

Fondly dubbed the “father” of CSUSM, Senator William A. Craven was a tireless advocate for North County. The former U.S. Marine, who served in World War II and the Korean War, began lobbying for a public university to be built in the region long before he was elected to the State Assembly in 1973.

Working with local business and civic leaders, in 1978 the then-Assemblyman Craven obtained state funds to begin a satellite campus; but he didn’t stop there. Over the next decade, Craven used his finely honed legislative skills in Sacramento to push for a new campus. Until finally, in 1989, then-Governor George Deukmejian approved through legislation (SB360) and signed into law the creation of California State University San Marcos. At the time, CSUSM was the first public university nationwide to be built in 25 years.

Of all of his civic endeavors over his long and illustrious career in public service, to Craven, establishing Cal State San Marcos was



his crown jewel. Named in his honor, Craven Hall is one of the most prominent buildings on campus. The flagship administrative building is flanked by an iconic rotunda, which is featured in the University’s logo and is the most recognizable architectural design on campus.



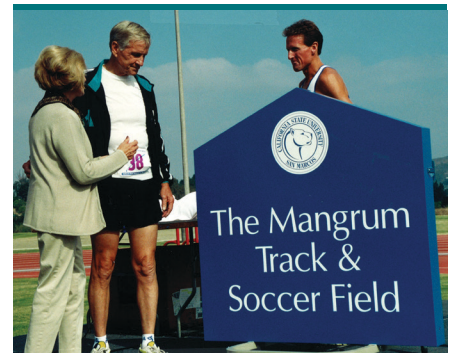
MANGRUM TRACK & FIELD

A Field of Dreams

When the Department of Athletics was still in its infancy at CSUSM and needed a starting point—literally—for its first cross country and track and field teams, Bob and Ruth Mangrum helped build a field of dreams. The Mangrums, who are among the first 100 Founders of the University, provided the vision, leadership and support to construct an Olympic-class soccer field and track.

Named Mangrum Track and Field, the new athletic venue opened in 1999. With the new track, came a new coach, thanks to Bob, who was instrumental in recruiting Head Coach Steve Scott, a U.S. Olympian and one of America's greatest milers, to campus. Today, the field that started athletics at CSUSM hosts a wide variety of events, including the annual Mangrum Track & Field Invitational and the University's Commencement Ceremonies.

Avid runners and champions for student athletes, the Mangrums' generosity goes beyond the playing field. The pair have supported several educational programs, established student scholarships, served on numerous advisory boards and even helped bring one of CSUSM's most prominent landmarks to life: the Academic Hall clock tower.



M. GORDON CLARKE FIELD HOUSE

A Tribute to a Sports Fan

Affectionately nicknamed "The Clarke" by students, the M. Gordon Clarke Field House provided the first on-campus recreation and meeting space for students. In 2005, largely funded by student fees, a generous \$3.8 million gift by Helene Clarke helped outfit the building with modern amenities and provided scholarships for student athletes. The Oceanside resident and sports fan bequeathed the gift to CSUSM in honor of her late husband, M. Gordon Clarke, who was a former college athlete.



MARKSTEIN HALL

Crafting Future Business Leaders

Ken Markstein is not only a product of the Cal State system (as a 1974 graduate from San Jose State), but he and his wife, Carole, are strong believers in its mission—calling CSUSM and its sister campuses “the backbone of California’s higher education.”

When CSUSM was first established, the owners of the San Marcos-based Markstein Beverage Co. saw the importance of helping build a strong program for business students and began to talk to the University about ways they could support its efforts. In 1991, the Marksteins established one of the first scholarships for business students. Soon, Ken was serving on advisory boards, lending his expertise to grow the College of Business Administration and the University’s philanthropy.

When Ken’s father, who had started the family business, died in 2004, Ken decided to honor his father and the strong business legacy he had established. Their generous gift of \$5 million enabled the University to integrate cutting-edge technology and furnishing upgrades for its premier business building, which was opening in 2006, as well as provide additional support for student scholarships, program development and recruitment of first-rate faculty. Named in their honor, Markstein Hall has become the central hub of business leadership in the region.



Photo by Jessamyn Trout



THE MCMAHAN HOUSE

Blurring the Property Lines of Campus

Sharing the collective vision that public universities are interwoven with the community, both reaching out to serve while simultaneously drawing the region in, Richard and JoAn McMahan helped build a venue that carried that tone and blurred the property lines of campus. The result became The McMahan House, a special event venue for business retreats, community meetings, conferences and even picturesque weddings.

Proud owners of McMahan Furniture Co., Richard and JoAn expanded their family furniture business to more than 100 stores throughout six southwestern states. Lifelong learners and passionate advocates for

education, the McMahan family took great pride in the longevity and workplace satisfaction of their employees. Creating an event center that blended their knack for business with their love for education made sense.

Located on the same knoll where the Prohoroff family once lived (the owners of the poultry farm that once occupied the land where CSUSM is now located), The McMahan House features a suite of special event venues and conference centers anchored by a central courtyard with panoramic views. The existing cactus surrounding The McMahan House were part of the Prohoroff's personal gardens and were preserved during the construction of the property to honor the history of the land.

During the ribbon cutting ceremony in 2009, President Haynes said, "The edges of our campus are becoming blurred as we reach out to our neighbors and work together with them to create a better quality of life for all of us."



KELLOGG LIBRARY

The Intellectual Heart of CSUSM

The future site for a library was little more than a hillside of rocks when Jean "Janet" and W. Keith Kellogg II of Rancho Santa Fe pledged their support to help CSUSM build a permanent library on campus. The namesake and grandson of cereal magnate W.K. Kellogg and a retired packaging-company owner, Mr. Kellogg and his wife took great pride in nurturing the growth of CSUSM. From establishing an endowed scholarship to funding innovative campus initiatives, the Kelloggs were passionate advocates for the University.

After a failed bond proposition delayed construction of the library in 1994, the support of the Kellogg family helped jump-start the project and redefine the standards for a modern university library. The five-story, \$45 million Kellogg Library is the largest building on campus at 200,000 square feet—and the largest library in the 23-campus California State University system. The building is part of a new era in academic support for students featuring professional-grade production studios, technology centers,



Photo by Meg Aida

collaborative learning spaces and a faculty center. Kellogg Library is nearly seven times bigger than the temporary space the library occupied within Craven Hall from 1992 to 2003.

Soon after the library opened its doors in spring 2004, W. Keith and Janet Kellogg toured the new space and were greeted by an impromptu and heart-felt standing ovation from students, faculty and staff. Today, the Kellogg children and grandchildren often visit the library named in their family's honor.



COMMENCEMENT 2015 TRANSFORMING DREAMS INTO OPPORTUNITIES

Commencement is more than just a ceremony filled with tradition and pomp, it's the representation of dreams realized after years of hard work and resiliency—particularly for the over 50 percent of students in the CSUSM Class of 2015 who are the first in their families to earn a bachelor's degree.

One year ago, the Cocos Wildfire threatened CSUSM and its surrounding communities, forcing the cancellation of finals, the evacuation of campus and the postponement of commencement ceremonies. This year, a late season storm brought heavy rains, causing the rescheduling of three ceremonies from Friday, May 15 to Sunday, May 17.

But the rains could not diminish the resilient spirit of the nearly 2,650 graduates and their families and friends.

"Our journey and our task to make the world better is really only just beginning," said College of Business Administration graduate and student speaker J.J. Gutowski, one of 13 former foster youth graduating this year. "Be brave, be adventurous and be positive! Today is our day!"

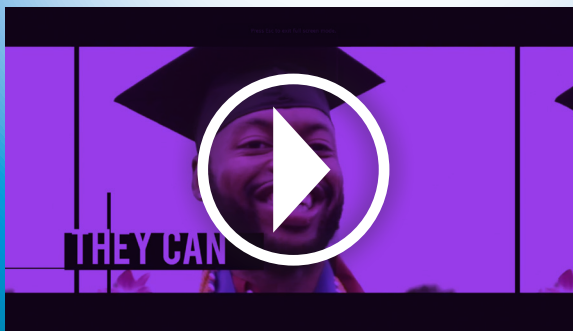




STATS & FACTS

- 2,650 graduates
- 1 in 6 undergraduates earned academic honors
- Over 50% of graduates are first in their family to earn a bachelor's degree.
- Over 40% of graduates are from historically underrepresented student populations
- 13 graduates are former foster youth

Alumni, we invite you to share your memories of graduation online at www.csusm.edu/25/stories/submit_a_story.html



They can, they will, they are ready!
Congratulations to the class of 2015!

<http://news.csusm.edu/commencement-2015>



MEETING THE DEMAND FOR GREAT TEACHERS - THEN AND NOW



A graduate of CSUSM's first cohort of teacher credential candidates points to her name on a plaque, which now hangs in the lobby of Craven Hall.

It's often said that despite temporary economic conditions, budget cuts or other factors that may impact our nation's education system, the need for great teachers is timeless and universal. That is true today and it was certainly the case 25 years ago when Steve Lilly arrived for his first day of work at CSUSM.

"They said, 'Your office is over there but don't be alarmed, your furniture is arriving this afternoon,'" said the retired founding dean of the College of Education (now known as the School of Education), who recalled the early days of the campus when it was located in a rented storefront office space on Los Vallecitos Road. "I remember we had a meeting to discuss if we were ready for the first day of classes—were there enough desks, enough whiteboards? These weren't the kinds of meetings a dean is used to having but it was fun and exciting."

The task of launching a new university from scratch is no small one, but Lilly was attracted to the challenge and inspired by the prospect of being an instrumental part of creating a teacher education program that would be focused on the needs of the local region.

What began in 1990 with six faculty members preparing students for careers in elementary education has expanded to a program today that serves students interested in pre-kindergarten through 12th grade education as well as specialized training in the areas of literacy, special education, administrative services and bilingual education. Even a joint-doctoral program in educational leadership offered in partnership with UCSD.

Perhaps what has set CSUSM's education program most apart from others over the years is its commitment to nurturing education professionals who will take an active role in the community. For example, the revolutionary Distinguished Teachers in Residence program—now in its 24th year—was based on the idea that great teachers learn from other great teachers. And, in 1992 CSUSM launched, in partnership with the San Diego County Office of Education, the North County Professional Development Federation, a unique collaboration that now represents over two dozen member districts who share resources to improve curriculum and instruction through staff development.

Miriam Lobo is a kindergarten teacher at Burbank Elementary School in the Logan Heights neighborhood of San Diego. Lobo earned her degree in liberal studies from CSUSM in 2000 and her multiple subject teaching credentials in 2001.

"I had motivated and engaging professors," she said. "The material that was taught was relevant and authentic. I had to write and teach lessons in all subject areas that were critiqued by teachers and my peers in the cohort. The feedback was valuable and helped me create lessons that engaged students. In addition, I had two student teaching experiences in hugely diverse demographic areas. It gave me a window to the needs of students from various backgrounds while also helping me eventually find a teaching position."



"For a quarter of a century, we have been inspired by the noble call of working together with P-12 partners and other community leaders for a more just society. We believe that teaching is one of the noblest professions. People who go into it have a desire to make a difference in the lives of many, continuously planting the seeds for a better tomorrow."

– MANUEL VARGAS,
SCHOOL OF EDUCATION DIRECTOR

Today, the mission of the education program to graduate enthusiastic educators who are equipped to make a difference in the lives of children is more critical than ever. As California's population continues to grow and one-third of the state's teachers near retirement, it is predicted that there will be a demand for nearly 100,000 new teachers over the next decade. CSUSM's teacher candidates are not only highly sought out but, in most instances, preferred by regional districts compared to graduates from other programs.



"For a quarter of a century, we have been inspired by the noble call of working together with P-12 partners and other community leaders for a more just society," said School of Education Director Manuel Vargas. "We believe that teaching is one of the noblest professions. People who go into it have a desire to make a difference in the lives of many, continuously planting the seeds for a better tomorrow."

To learn more, view the student-produced video "Teaching, A Career in High Demand."
<http://news.csusm.edu/teaching>



UNDERSTANDING THE LAWS OF PHYSICS & LEARNING

“Twenty-five years is an exciting milestone. We are on the cusp of making a greater impact on the region and I look forward to Cal State San Marcos continuing to play a significant role in our community.”

DR. EDWARD PRICE

Like virtually every other physicist around, Associate Professor Edward Price is fascinated by how our world works. But he’s also developed an expertise in studying the social structure of a classroom, how people learn physics and how the subject can be taught more effectively.

Price has been using everything from clickers and whiteboards to tablets and laptops to better understand how technology can affect classroom interactions and learning.

It seems to be working. His research contributed to him being awarded the CSUSM President’s Award for Teacher Innovation and Excellence for the 2011–2012 academic year, and former students continue to keep in contact.

“I love working with the students here, they’re an amazing group,” said Price, who began teaching at the University in 2005.

Among his students was Gary Simmons, who graduated last May with a Bachelor of Science degree in applied physics, earning the President’s Outstanding Graduate Award in the process. He is now pursuing a Ph.D. in physics at the University of Colorado, Boulder.

“Applied physics was the perfect balance between mathematics

and engineering and explained the other natural sciences using motion and energy,” said Gary. “As I progressed through the major, I learned all about all the different opportunities I can utilize with physics including engineering, teaching and research.”

As CSUSM celebrates its 25th anniversary, Price is looking forward to working with more students like Gary.

“Twenty-five years is an exciting milestone. We are on the cusp of making a greater impact on the region and I look forward to Cal State San Marcos continuing to play a significant role in our community.”





MAKING A DIFFERENCE, PREPARING TOMORROW'S LEADERS

"I have always believed that one person can make a difference. I'm passionate about teaching and I hope to maintain that passion, excitement and enthusiasm until they have to pull me out of the classroom."

DR. RAJNANDINI PILLAI

Rajnandini Pillai is a leader. And the Cal State San Marcos professor of management—who also serves as executive director and founding member of the University's Center for Leadership Innovation and Mentorship Building (CLIMB)—has been steering students to success for nearly 17 years.

"I have always believed that one person can make a difference," Pillai said. "I'm passionate about teaching and I hope to maintain that passion, excitement and enthusiasm until they have to pull me out of the classroom."

Leadership and cross-cultural differences are the focus of Pillai's award-winning research. Her students are Pillai's biggest supporters.

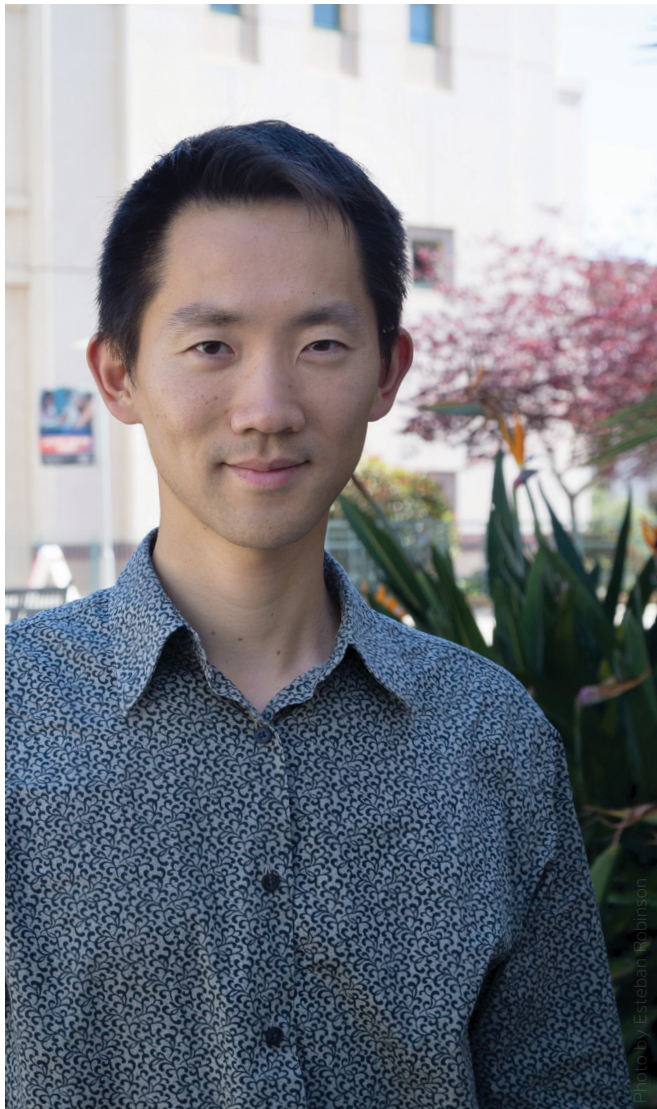
"She inspired me, she encouraged me to stretch beyond the boundaries I had set for myself, she helped me to gain the confidence to resume a career in international business," wrote former student Lynn Anderson in recommending Pillai for the 2010-2011 Harry E. Brakebill Distinguished Professor Award, the highest faculty distinction at CSUSM.

Pillai was influenced by devouring biographies of leaders from Mahatma Gandhi to Abraham Lincoln while growing up in Mumbai. She worked at the State Bank of India, earned her MBA and then secured

her Ph.D. at the State University of New York at Buffalo in 1994, focusing on charismatic leadership. She arrived at CSUSM a few years later.

"We have accomplished a great deal at CSUSM over the past 25 years, and I am so looking forward to continuing on that trajectory over the next 25 years," Pillai said.





LEADING RESEARCH HELPING THE ELDERLY PREVENT FALLS

“Falls are the leading cause of accidental death in older adults, yet current efforts to reduce falls only have made modest progress.”

DR. HYUN GU KANG

Hyun Gu Kang is working to save people from serious fall injuries.

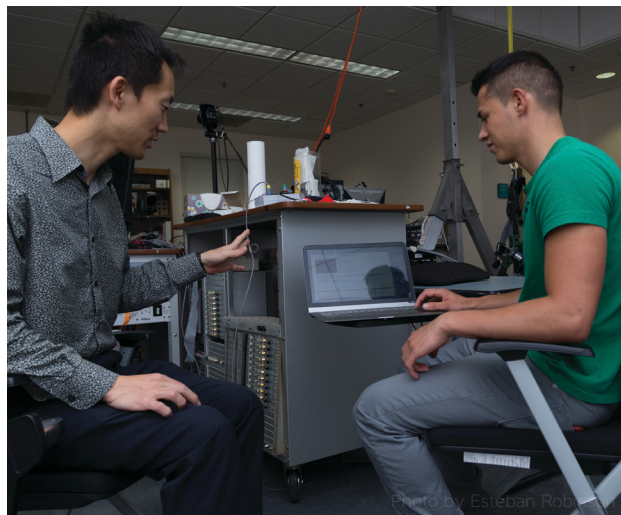
The assistant professor of kinesiology has dedicated his career to the study of aging and what can be done to prevent the elderly from devastating falls that can lead to injury or death.

“Falls are the leading cause of accidental death in older adults, yet current efforts to reduce falls only have made modest progress,” said Kang, noting that in San Diego County, every 45 minutes an older adult will go to the hospital because of injuries suffered in a fall. “I am interested in understanding fall risk in older adults and using it as a window into understanding how the body controls movement.”

Kang exemplifies how CSUSM has been connecting with the community as it celebrates its 25th anniversary. He already has helped coordinate a fall prevention program at the San Marcos Senior Center that involves CSUSM students from different majors, including nursing,

human development and kinesiology who work with the local seniors to improve their balance, coordination and mobility.

“The students have enjoyed being able to work with older adults in making a difference in the world,” said Kang, who has been teaching at the University since August 2014. “I’m really impressed by the quality of students here. And there is a lot of cross-collaboration among different disciplines and different departments.”





DEDICATED TO LEARNING FROM THE PAST

"I love the 'aha' moment when students realize how history connects to their own lives—that it is not just about names and dates, but something that can help them understand the world around them."

DR. ALYSSA
GOLDSTEIN SEPINWALL

She is an award-winning Cal State San Marcos history professor, a Solana Beach school volunteer, a San Diego Jewish Film Festival Committee member and the author of numerous critically acclaimed works. The common thread in those and other pursuits? Alyssa Goldstein Sepinwall's insatiable appetite for teaching.

"I love the 'aha' moment when students realize how history connects to their own lives—that it is not just about names and dates, but something that can help them understand the world around them in new ways," Sepinwall said.

Sepinwall epitomizes CSUSM as it celebrates its 25th anniversary. Director of Graduate Studies for the history department and an expert in 18th and 19th century France and French colonial history, Sepinwall earned CSUSM's 2014-2015 Harry E. Brakebill Distinguished Professor Award.

Her students are Sepinwall's biggest fans.

"She is never satisfied with her students merely learning 'about' historical facts, but is adamant that her students understand the 'how, why and so what?' of historical analyses," said former student Tony Acevedo, who was her student protégé in the CSUSM Faculty Mentoring Program, and who now teaches at Hudson County Community College in New Jersey.

Sepinwall is a believer in the University.

"Cal State San Marcos is such a welcoming campus in a beautiful setting, with new facilities and a terrific faculty," she said. "There's a wonderful intellectual energy on campus, and it still feels like a young and growing place where you can make things happen."



DEMONSTRATING A WINNING SPIRIT ON & OFF THE COURT

In its first four seasons, the Cal State San Marcos women's volleyball team has quickly become one of the Department of Athletics' banner teams.



CSUSM has won four consecutive Association of Independent Institutions (A.I.I.) Conference Championships and made four trips to the NAIA National Championships, while earning six NAIA All-America awards. In addition, the Cougars have taken home three conference Player of the Year trophies, and Head Coach Andrea Leonard has been named the A.I.I. Coach of the Year four times.

It's not just the on-court success that has turned CSUSM volleyball into a model that many college programs aspire to. More than sets, spikes and victories, CSUSM volleyball prides itself on developing players into well-rounded students and members of the community.

In 2010, when Coach Leonard was brought in to develop the fledgling program, the team had a practice gym but would need to play its home games at a local high school.

"Rather than focusing on what we didn't have, I focused on what we did have and what we were going to build," she said. "I wanted recruits to see the same thing. If I could light that fire in them, then that's the type of person I wanted."

The success was immediate. CSUSM went 29-8 as a rookie program in 2011. The following year the Cougars put together a 30-15 mark, won its second consecutive conference championship and advanced all the way into the Pool Play round of the NAIA National Championships.

Meanwhile, away from the nets, Leonard and the volleyball representatives on the Student-Athlete Advisory Committee were busy making connections with the surrounding community. The Cougars started visiting the Vista Village Senior Living center on a monthly basis, leading its residents in various exercises and encouraging moderate activity.

In addition, the Cougars actively pursued opportunities to clean up the beaches on which they played in their free time. They got involved with local youth volleyball clubs, helping out with practices and maintaining the gyms, but more importantly, acting as positive role models for young players.

“It’s about getting our college players into these gyms to be role models for young girls who can look up to them and say, ‘I want to be like her—I want to grow big and strong, and I want to go to college one day,’” said Leonard.

The combination of on-court success, dedication to community and commitment to building a program has been the recipe for success so far for Leonard and the Cougars. After going a combined 112-46 (.709) in the NAIA, the real test begins at the next level.

CSUSM is headed for NCAA Division II’s California Collegiate Athletic Association (CCAA), arguably the best conference in NCAA DII women’s volleyball. Ineligible for postseason over the next two seasons, once again Leonard will be tasked with finding the right players who share the vision of being a part of CSUSM volleyball’s foundation.

“As we transition to NCAA, of course, there’s the pressure that we put on ourselves,” she remarked. “It’s important to continue to build the program. That’s where our focus needs to stay: growing people and making the world better. The wins and success will come as a result of that. That’s why I look back on our last four years and the success that we’ve had so fondly. We’ve done it the right way.”



HOME COURT FOR THE COUGARS



With shovels in hand, CSUSM broke ground on its new Sports Center, a 25,000-square-foot student-funded athletic venue on the northern edge of campus, at a special ceremony on March 23. The celebration marked the University’s 15th groundbreaking in 15 years. Projected to be completed in 18 short months, the new facility will open its doors for the 2016 fall season and serve as the home for the Cougars’ nationally-ranked volleyball and basketball teams.

“The Sports Center will tie our University closer to the region we serve as a new destination for not just exciting sports action, but also large-scale entertainment and educational programming,” said President Haynes. “Indeed, this will be a new rallying point of pride for our region.”



Photos by Bruce Sherwood



BUILDING GAME ATMOSPHERE

The Cougar Fan Experience

C-C-C-O-U, G-G-G-A-R, who's gonna win? COUGARS!

This is just one of the lively chants that can be heard by BLU CRU, a student spirit group comprised of the truest and bluest fans, who proudly proclaim their Cougar pride at CSUSM sporting events. The grassroots student movement has become a tradition and this past year, was established as a supported campus student group.

Promoting Cougar pride across the campus, the Department of Athletics partners with key campus organizations like BLU CRU to fill the stands with Cougar blue, engage fans with a thrilling game experience and push the student-athletes to their peak potential.

"An electric student section truly does make a difference," shared student and BLU CRU President Brett Goudy "We want to make Cal State San Marcos the most feared venue in our conference for every sport."

Building a Strong Fan Base

Since the Department of Athletics' founding 16 years ago, the Cougars' success on the field, court and track has been inspiring. As they get ready to take the next step in competitive growth with the transition to NCAA DII, the department is dedicated to providing an exciting fan experience and increasing game attendance.

While the campus waits for The Sports Center to open in fall 2016, CSUSM Athletics has partnered with Campus Housing and the University Student Union to provide student transportation to the high school and community college gyms where men's and women's basketball and women's volleyball currently play home games. This spring, Athletics hosted its first tailgate party for student residents before a softball and baseball double-header and saw student attendance increase dramatically. In addition, Athletics holds promotional nights to celebrate some of the populations that support them in the stands, including members of Sorority and Fraternity Life, club sport athletes, young athletes from the community, and veterans and their families.

One Cougar Spirit

As fan momentum builds, student-athletes are delivering top-notch competitive performances that continue to fuel fan pride and keep them coming back to games.

When the CSUSM Dance Team, a Campus Recreation student club, approached the Department of Athletics with the idea of performing at home basketball games as part-game entertainment and part-cheerleading squad, they brought a new energy to the events held in MiraCosta College's gym. The Dance Team is now a fixture for men's basketball, helping to pump up the home crowd through music, dance and cheer.

The fans' presence and enthusiasm makes a difference to the student-athletes.

"Having fans in the stand allows our world-class athletes to perform at their maximum potential," said Head Men's Basketball Coach Jim Saia. "When you add a great team with a great home fan base, you can't be beat."

This has proven true for the men's basketball team who holds a 25-0 record at "home" at MiraCosta College over the last two seasons.

"The fans have a big impact on the energy and mood of the game," said volleyball student-athlete Taylor DeGraaf. "We love having fans there—they help us go the extra mile."



STATS & FACTS

16

years CSUSM has had an athletics program.

3

NAIA National Championships (women's cross country in 2009, 2010 and 2011)

143

students named NAIA All-Americans

114

team appearances in NAIA National Championships

31

Association of Independent Institutions (A.I.I.) Conference Championships

201

student-athletes earned All-A.I.I. Conference honors

32

A.I.I. Coach of the Year awards

ALUMNI OVERCAME OBSTACLES THANKS TO SCHOLARSHIP SUPPORT



Dr. Marsha Gable (left) credits scholarship donor Marie Bradley (right) with giving her the extra support she needed to find academic—and eventually career—success.

Marsha Gable ('98) and Megan Hamreus ('99) both remember when CSUSM was a much smaller university with only three buildings: Academic Hall, Craven Hall and Science Hall. Although they didn't know each other in the mid-1990s when they attended the fledgling campus, they were both determined to overcome personal hardship and succeed, crediting scholarship support with providing the extra boost to achieve their academic and career goals.

One Student's Struggle Inspires Many Others

"I was a re-entry student," said Marsha. "When I started Cal State San Marcos 20 years ago, I was broke, unemployed and scared. Students in the classroom were younger than me and I hadn't been in school for a very long time."

Struggling financially and academically, Marsha realized that she needed to ask for help.

"I pulled myself up, got connected and got more support," she reflected. "Quitting wasn't an option."

Marsha applied for the Ina Mae Akinson Scholarship, established by Marie Bradley in honor of her grandmother.

The scholarship, which provides funds to female students who are at least 30 years old and have experienced an interruption in their education, has the unique distinction of being the very first scholarship created at CSUSM in 1988 when the institution was not yet its own campus.

"I started setting goals and, most importantly, I believed in myself because

Marie Bradley believed in me enough to provide me with a scholarship," Marsha said.

Today Marsha not only has her bachelor's degree from CSUSM but also went on to earn a master's degree and a doctoral degree in educational leadership. As the dean of Counseling Services at Cuyamaca College she now inspires and helps other students achieve their educational and career goals.

"It's been such a pleasure to see Marsha and realize that because of a small thing I did, she was able to achieve so much

a few weeks into her academic career at Palomar before transferring to CSUSM, the door of academic opportunity seemed to be closing.

"I flunked my very first algebra test," Megan said. "I was in tears in my advisor's office—how was I going to get to medical school if I didn't even know what an integer was?"

But similar to Marsha, Megan refused to give up. Eventually she transferred to CSUSM, got connected with resources across campus—including tutoring centers—and passed all of her hardest

Today she is the chief of family medicine for Scripps Mercy Hospital's San Diego and Chula Vista campuses. In addition, she's the medical director of a 24-physician medical group at Scripps Mercy Hospital, serves on the faculty for adult medicine wards at Family Health Centers of San Diego, and is a clinical preceptor for Georgetown University at Scripps Mercy Hospital.

"I believe that knowledge is the most powerful vehicle there is," she said. "We are able to transport from one station in life to another through education—and that's what this university is all about."



Dr. Megan Hamerus (left) thanks the Kellogg Family, including Carolyn McGurn (right) for the scholarship support that allowed her to eventually become a doctor. Carolyn currently gives and selects the newest recipients of the Jean and W. Keith Kellogg Scholarship.

"Being selected out of a group of stellar applicants and being told, 'we think you can hang in there, graduate and do well in your life,' was so inspiring. It really gave me that energy to persevere, keep studying and try my hardest."

- DR. MEGAN
HAMREUS, '99

success," said Marie. "I am so proud of her."

Dreaming of Becoming a Doctor

Megan remembers parking in the dirt parking lot where the parking structure now stands and hiking all the way over to Science Hall for chemistry classes.

"I didn't have the opportunity to go to school until I was 35 and a single mom," she reflected, but she was determined to achieve her dream of becoming a doctor.

She recalls a poignant moment when, only

courses with flying colors. And, because she was also struggling financially, she applied for—and won—the Jean and W. Keith Kellogg Scholarship.

"Being selected out of a group of stellar applicants and being told, 'we think you can hang in there, graduate and do well in your life,' was so inspiring," she said. "It really gave me that energy to persevere, keep studying and try my hardest."

From that point on Megan was sailing. She graduated *cum laude* with a Bachelor's of Science in chemistry, went on to Des Moines University for medical school and completed her residency through UCLA.

To learn how you can make a difference in the lives of current CSUSM students so that they may become our region's future leaders and change-makers like Marsha and Megan, contact University Advancement at 760-750-4400 or visit www.csusm.edu/giving

AT 100 YEARS OLD, RUTH ANN WATERS IS DEVOTED TO STUDENTS

August 16, 2015 is the momentous day that Ruth Ann Waters turns a century old. A native San Diegan, she has certainly seen the world change significantly. In her lifetime, the United States has had 17 presidents, American women gained the right to vote, the Great Depression ensued, several wars played out across the globe and the first man set foot on the moon. Ruth Ann was even present on the day that the City of San Diego installed its first traffic signal in the Gaslamp Quarter and she remembers fondly a more simpler time when you could buy ice cream from a cart on Market St. for a nickel.

Over the years Ruth Ann, who was married from 1947 to 1985, served in a number of professional roles, including her last position as a manager of over 40 Southern California escrow offices at Security Pacific Bank. But perhaps her most significant position was serving as the secretary to Mr. Lawrence Fenstermaker at the 11th Naval District, headquartered in San Diego in the 1950s.

During the nearly 10 years that she worked for Mr. Fenstermaker, she earned his trust and respect. So much so that when he passed away in 1995, he named Ruth Ann in his will to become a member of the five-person board of directors that would be responsible for overseeing the private charitable foundation that he endowed with his estate.

In 1996 the Fenstermaker Foundation became one of CSUSM's early donors and to this day remains one of its most dedicated supporters. The Foundation annually provides merit scholarships to CSUSM students majoring in biology, chemistry or computer science, often supporting students throughout their undergraduate career and into graduate school.

"Early on we selected CSUSM because we felt we could make a difference there," reflected Ruth Ann, who has been so staunchly devoted to the campus that she has not missed a single Gala or scholarship

interview in 17 years, personally getting to know each student that receives a Fenstermaker scholarship. "We wanted to truly be a part of the campus and it has been fun."

Looking back on her lifetime, she says that she is most proud of her 17 years of volunteer work with the San Diego

Floral Association, founded in 1907 by the world-famous horticulturalist Kate Sessions. But perhaps most of all, she's pleased to see the impact that the Foundation has had at CSUSM.

"If you give a gift, leave it to education—it's one of the most wonderful things."



Ruth Ann Waters (right) has not missed a CSUSM gala in 17 years. Here she is pictured at the 2013 gala with her caregiver and friend, Carla Coffey.



STUDENT PROFILE: KATIE BOGGS

A PASSION FOR GIVING BACK

"Students may ask how their small gift can truly make a difference, but when we all work together we can change the game for a student in need." – Katie Boggs, '15

An enthusiastic leader on campus, Katie Boggs is excited to share her love for CSUSM and leave a legacy at the University for years to come. In her role as chair of the Student Philanthropy Council, she hopes to convince all of her fellow students of the importance of giving back.

"I'm passionate about getting involved with something bigger than myself," shared Katie. "Students may ask how their small gift can truly make a difference, but when we all work together we can change the game for a student in need."

The Student Philanthropy Council, formerly the Senior Class Gift Campaign, is a student committee dedicated to growing the culture of giving on campus. Their mission is to raise funds for an endowed scholarship annually awarded to a deserving student.

Prepared to Succeed

There are many reasons to give back to your university, but one of Katie's motivations is to acknowledge Cal State San Marcos for providing her with a solid launching pad to her career. A business major with an emphasis on supply chain management, last year Katie summer interned at ViaSat, a communications company based in Carlsbad. That summer internship turned into a part-time position, and in May she joined ViaSat full-time as a procurement specialist while she finishes up her final coursework toward a fall 2015 graduation. She is grateful for how the College of Business Administration at CSUSM has prepared her to take classroom concepts and apply them in the workplace, encouraging her to think outside the box to find solutions to perplexing problems.

"My classes challenged me to constantly do more than what was expected," Katie said. "If I can use that same mindset in my workplace, I think I'll be an effective and successful employee."

Close Community, Endless Opportunities

Outside of the classroom, Katie is the portrait of an involved student. She describes Cal State San Marcos as the perfect university because of its balance between close-knit community and big opportunities. She has certainly made use of many

leadership opportunities during her tenure at CSUSM. Over her student career, she has served as a student representative on the University's Foundation Board, the chair of Associated Students, Inc.'s Board of Directors, a resident advisor at University Village Apartments and as an Orientation Team leader.

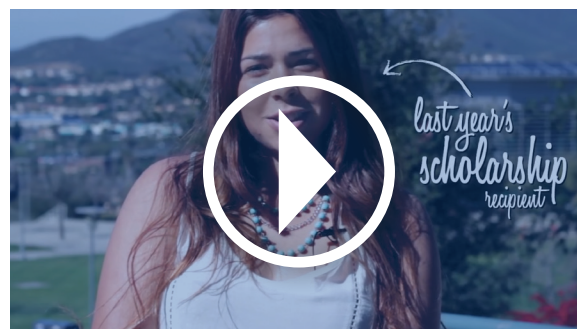
"The connections I have made here have launched me into leadership roles and opportunities I never could have imagined," she reflected. "CSUSM really is creating leaders that will impact this region in countless ways after graduation."

Make a Difference

As a champion of philanthropy, Katie wants to encourage all students, as well as parents, alumni and friends to contribute to the Student Philanthropy Fund. In a video challenging their fellow students to give, the council suggests a donation of \$20.15 in honor of the graduating class of 2015.

"It is not about the amount of time or money you can donate," said Katie. "The simple act of giving back can mean the world to someone in need."

To join Katie in giving to the Student Philanthropy Fund, please visit:
www.csusm.edu/studentgiveback



2016 Homecoming: Dec. 5



Homecoming festivities are right around the corner! Stay tuned for the full schedule of events this fall. **For more information visit www.csusm.edu/homecoming**

Cougar Night at Petco Park



Tickets are now on sale for one of our most popular events—Cougar Night at Petco Park! Tailgate, network and enjoy the game on July 18 at 4 p.m. **Purchase tickets at <https://alumniweb.csusm.edu/events>**

We've Moved!



We've moved! The Alumni Association has a new home in Commons 201! Drop by to check out our space, meet the staff and find out how you can stay connected.



GREETINGS FELLOW ALUMNI!

When I graduated from Cal State San Marcos in 2001, the campus consisted of just three buildings. The library was located on the first floor of Craven Hall and the place to hang out between classes was the Dome. Times have certainly changed!

These days when I'm on campus to attend a meeting, event or cheer on one of our athletics teams, I'm struck not only by

the sheer number of students but the palpable buzz of campus—CSUSM is no longer the same small university that it was when I was a student! In fact, with our newly minted graduates, the ranks of CSUSM alums have topped 35,000. That's an impressive number and, when we all work together, we can achieve our goals.

I know that each of us has taken our own pathway to and through CSUSM. For instance, my path to college and an MBA included proudly serving in the U.S. Marine Corp for 15 years first. Now, as your Alumni Association president, my new "mission" is to look for ways to get as many alumni connected as possible because a network is only as strong as those who participate in it!

So today, I have just three small requests:

First, take a moment to shoot me an email at alumni@csusm.edu—I'd love to hear your success story. How has CSUSM impacted your life today or, looking back, what piece of advice would you give to current students?

Second, when you are out in the community, at work or just spending time with friends and family, speak proudly about your university! Share your loyalty, wear your CSUSM gear and urge any fellow graduates to also join the Association.

And third, make a personal commitment to attend at least one CSUSM event this upcoming year! There are hundreds of activities year round—from lectures to concerts to athletic events and much more—and many of them are free or low cost. Stay connected via social media or look for our e-newsletters for details on what's upcoming!

In the meantime, I look forward to hearing from you and meeting you at an event soon!

Sincerely,

BRICK LANGFORD, MBA '01,
PRESIDENT, CSUSM ALUMNI ASSOCIATION

 /csusmAlumniAssociation

TOP 5 REASONS TO JOIN THE ALUMNI ASSOCIATION

The CSUSM Alumni Association brings together passionate alumni who share a common bond of pride in their alma mater and a commitment to see it succeed and thrive. Membership provides tangible benefits like discounts, career boosts and access to exclusive networks of your fellow Cougars, locally and all over the country. But the greatest benefits are immaterial. Here are the top five reasons to partner with CSUSM through the Alumni Association.

1. Stay informed.

Receive timely University news and exclusive University event invitations tailored to you. When College of Business Administration graduate Roy Lee ('08) moved to Washington D.C. to pursue a career in non-profit consulting, he joined the CSUSM Alumni Association to maintain a relationship with the University from afar.

2. Directly impact students' lives.

Proceeds from every lifetime Alumni Association membership help to fund the Alumni Endowed Scholarship, one of the strongest alumni-supported programs at CSUSM that makes a difference in the lives of deserving students each year.

3. Strengthen your degree.

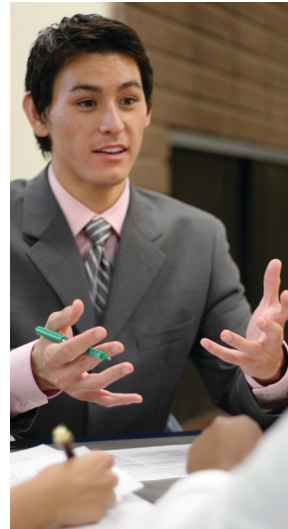
Universities are stronger when alumni are connected because alumni engagement is one of the measures of quality used to rank major universities in the United States. Your membership in the Alumni Association helps increase the prestige of Cal State San Marcos and, in turn, improves the value of your degree.

4. Be an advocate.

Joining the Alumni Association is the best way to be a voice for your alma mater. Show and share your support for the important work of the University to see it endure for another 25 years and beyond.

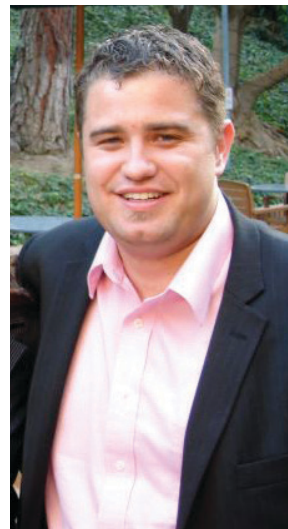
5. Give back.

Your involvement with the Alumni Association provides a distinct opportunity to show your gratitude to CSUSM for your education and career preparation. Jeremy Addis-Mills, '08 looks back on his time at CSUSM with pride and appreciation for what he calls 'a life-changing experience.' The leadership opportunities he received while a student provided a launching pad for his career in political strategy and consulting and prepared him for his work as the chair of the Alumni Association Board of Directors.



"It was really important to me to stay invested in CSUSM's successes. I wanted to know how my educational institution was doing."

- ROY LEE,
CLASS OF '08



"Being a part of the Alumni Association is about wanting to give back to an institution that provided me a great education & a place to grow."

- JEREMY
ADDIS-MILLS,
CLASS OF '08

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ALUMNI PROFILE: TANIS BROWN

A PIONEERING SPIRIT

“I vividly remember the feeling of excitement that surrounded all of us. We were driven students, anxious to do our part to get our university up and running. It was a unique time in our history.” – Tanis Brown, '92

Being first can be intimidating for some. But, if you're Tanis Brown, the opportunity is empowering.

The San Marcos resident of 40 years and mother of four has trail blazed many firsts with CSUSM. Her first introduction of what would become a long love story with her future alma mater began in the late 1980s when she met Dick Rush and Bonnie Biggs, who were among the founding leaders transitioning the SDSU satellite campus into Cal State San Marcos.

The city was abuzz with energy and optimism for what this new public university would become, and Tanis wanted to be part of it. At the age of 43, she enrolled with the first cohort of students and began attending classes at the small storefront property off Los Vallecitos while the permanent campus was being built across town.

“I vividly remember the feeling of excitement that surrounded all of us,” Tanis recalled. “We were driven students, anxious to do our part to get our university up and running. It was a unique time in our history.”

Ready to leave her mark, Tanis decided to run for student government and was elected to the first Associated Student Council. She used her community connections to forge collaborative partnerships and often met with regional and state political leaders, including Senator Craven, to advocate on behalf of CSUSM.

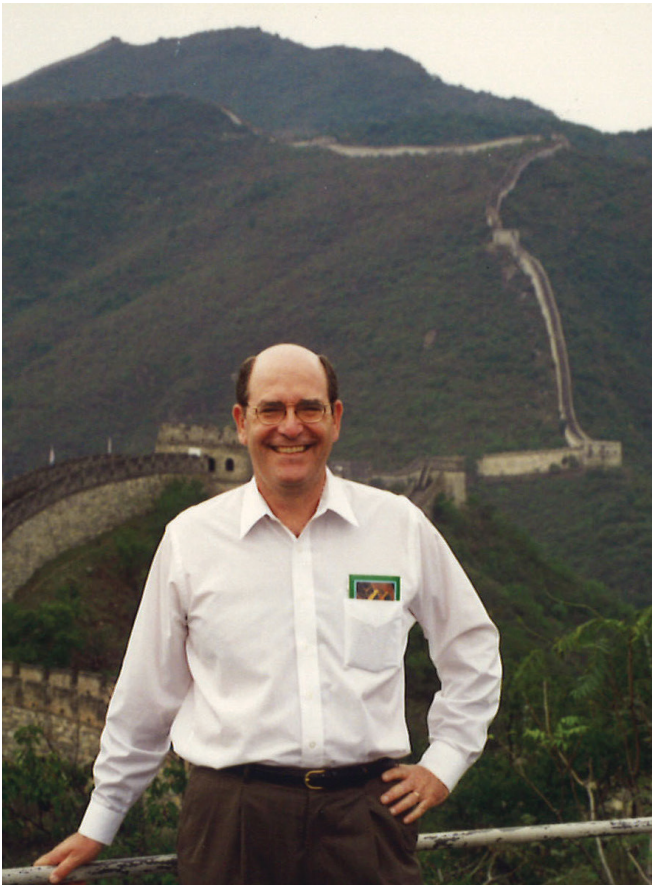
“As the first class, we always looked forward and considered the next generation of CSUSM students who would follow in our footsteps,” she said. “We wanted to make them proud—and that fueled our pioneering spirit.”

That sentiment continues to be echoed by students today. The early class also set into motion a trend of paying it forward. The Class of 1992 were the first to vote, approve and begin paying a student fee to fund the future student union—a building they would never see during their time as students. In fact, those same students graduated before the permanent campus was finished. The first commencement ceremony was held in Craven Circle in the shadow of scaffolding and construction—and among those in cap and gown was Tanis.

Wanting to stay connected after graduation, Tanis was a founding board member of the Alumni Association while working as a grant writer at Lifeline Community Services. But she couldn't stay away from her campus for long and soon was back working on special projects as an employee. In 1995, Tanis established CSUSM's first housing program for students. The University was welcoming its first incoming freshmen class that fall, but didn't have on-campus housing. Contracting with a nearby apartment complex, Tanis and her team furnished apartments, hired resident assistants, paired roommates and helped the first group of freshmen move into university-affiliated housing. A few years later, Tanis moved over to human resources to develop new employee orientation and training programs, before retiring in 2007.

Naturally, when CSUSM formed its first Retirees Association last year, Tanis was among the 14 founding members, ready and eager to connect and serve. Today, as the current president of the San Marcos Historical Society, Tanis has the unique vantage point of seeing the impact of CSUSM—both in its historical context and in her own life.

“These last 25 years are incredibly telling of the great trajectory our University and community is headed toward,” Tanis reflected. “That innovative and pioneering spirit that built CSUSM still thrives on campus today.”



DONOR PROFILE: PETER ZWICK

CREATING A GLOBAL UNIVERSITY

“In my experience, there were a lot of students who wanted to study abroad but couldn’t afford it. It’s our hope that this might make a difference for some who might not otherwise be able to go.” – Peter Zwick

It all started when Peter Zwick spotted an advertisement in *The Chronicle of Higher Education* calling for applications from individuals interested in establishing CSUSM’s political science department. At the time—the year was 1990—he was the chair of the political science department at Louisiana State University.

“I asked myself, did I really want to do this for another 20 years?” he remembered. “I applied..and I later learned there were about 240 applicants for my position—so a lot of people had the same idea that I had!”

Once hired, Zwick’s early tasks at CSUSM included creating a political science curriculum, developing the program and hiring faculty.

“One of the biggest challenges was that we were calling ourselves a university of the 21st century,” he reflected. “So the question was, how are we going to do political science differently? It was intellectually and physically challenging—but it was really amazing because we didn’t have many rules...if we wanted to do something, we could!”

Over the course of several years, Zwick began working to establish CSUSM’s first international education programs. The role evolved quickly and in the late 1990s he became the founding director of the Office of Global Affairs (now known as Global Education) with the mission to internationalize the CSUSM educational experience.

During his tenure as director, Zwick likely logged more frequent flyer miles than anyone else at Cal State San Marcos, traveling internationally to establish the University’s name recognition abroad, to create student exchange programs, promote faculty collaborations and recruit international students. Frequent destinations included Japan, Malaysia, China and Taiwan because Asian students tend to study at West Coast universities.

“In those early years China was the biggest surprise,” commented Zwick. “At that time they were just starting to build major cities, and the streets were packed with bicycles. It was interesting because it was just taking off—we all agreed that this would be the country of the next century.”

Today, Zwick firmly believes that every student’s higher education should include an international experience, and the University must continue to attract qualified international students.

Now retired, he continues to help build a global CSUSM. He and his wife, Shelly, have established a bequest endowment to provide scholarships for international students coming to Cal State San Marcos, and they have created an annually funded Zwick Study Abroad Scholarship, which assists students who plan to study abroad for a full semester or longer.

“In my experience, there were a lot of students who wanted to study abroad but couldn’t afford it,” he said. “It’s our hope that this might make a difference for some who might not otherwise be able to go.”

This year’s Zwick Scholars have studied in countries including Sweden, Chile, Australia, Germany, Ghana and Israel.

“For me, it’s always been about the students,” he said. “I always looked at Global Affairs as building a global university one student at a time. Students who go abroad return very different people—it’s truly a transformative experience.”

To learn more about how you can join Peter and Shelly Zwick in supporting CSUSM students, visit www.csusm.edu/giving or call University Advancement at 760-750-4400.



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